

TENTATIVE CONVENTION PROGRAM 2023

• FRIDAY NOVEMBER 10

2:00pm – MAFA Board Meeting – Conference Program Review

3-6:00pm - Registration Open

3:00pm – Display area with Media Award entries/Scrapbooks

4-5:00pm - Welcome/**Networking** - Hospitality Room- “*What Went Sideways*”

6:30pm – Dinner with Friends

8-10pm - Hospitality Room

• SATURDAY NOVEMBER 11

8:00am - Registration Open

9:00am - Convention Welcome - **MAFA Business Meeting**

9:30am -Trade Show Open

9:30am – Break -Trade Show Time

10:00am – **Networking** -45 Minute session

1. Electronic Ticketing - 2. Ag. Ed. Displays - 3. Finding Next Generation of Superintendents

11:00am – **Networking** -45 Minute session

1. Future of Livestock Shows & Pulls - 2. Alcohol Sales-Micro Brews - 3. Gates & Credit Cards

12:00noon – Luncheon

12:45pm – Speakers OABA–NICA; Fair, Carnival & Concessions **Working Together**

1:30pm – **Networking** - 45 Minute session

1. Parking Lots – Self Park - 2. Weather & Public Warning - 3. Impactful Marketing Tools

2:15pm – Break

2:45pm - **Networking** - 45 Minute session

1. Campers Bigger Than Ever - 2. Is This the New Normal? - 3. Understanding Insurance Riders

4:00pm – Trade Show Wrap Up

5:00pm - Social Hour Cash Bar

6:00pm - **MAFA Banquet**

Media Awards

Hall of Fame Presentation

Raffle Drawings

• SUNDAY NOVEMBER 12

9:00am - MAFA Board Meeting- Conference Wrap-up