

CONVENTION PROGRAM 2023

• FRIDAY NOVEMBER 10

- 2:00pm – MAFA Board Meeting – Conference Program Review
- 3-6:00pm - Registration Open
- 3-6:00pm – Trade & Display Area Setup
- 4-5:00pm – Welcome: “**What Went Sideways**”
- 6:30pm – Dinner with Friends



• SATURDAY NOVEMBER 11

- 7:00am - Registration Open
- 9:00am - Convention Welcome: Deputy Commissioner of Agriculture Winton Pitcoff
- 9:30am - Trade Show Open
- 9:30am – Break - Trade Show Time
- 10:00am – **Networking** -45 Minute session
 - 1. USDA – Animal ID’s & Health, Poultry Testing 2. Ag. Ed. Displays 3. Gates & Credit Cards 4. QR Codes
- 11:00am – **Networking** -45 Minute session
 - 1. Electronic Ticketing - 2. Alcohol Sales-Micro Brews - 3. Vendor & Exhibitor Camping
- 12:00noon – Luncheon – **Business Meeting**

- 1:30pm – **Networking** - 45 Minute session
 - 1. Parking Lots - 2. Weather & Public Warning -3. Impactful Marketing Tools 4. Exhibit Halls
- 2:15pm – Break
- 2:45pm – **GUEST SPEAKER** – **Jessica Gottshe** “**What is NICA**” *National Independent Concessionaires Association*
- 4:00pm – Trade Show Wrap Up
- 4:45pm - Social Hour Cash Bar - Entertainment
- 6:00pm - **MAFA Banquet**
 - Media Awards
 - Raffle Drawings

• SUNDAY NOVEMBER 12 – 9:00am - MAFA Board Meeting

