



# Massachusetts Agricultural Fairs Association

PO BOX 704  
Chicopee MA 01021-0704  
Email: [secretary@mafa.org](mailto:secretary@mafa.org)

Welcome Entertainers, Exhibitors, and Vendors:

We hope that the fair season has treated you all well! We have been busy gearing up for an exciting 2022 MAFA Convention and Tradeshow! With that being said, we would like to invite you to join us in exhibiting at the 2022 MAFA Tradeshow. Our event will be held on Saturday, October 29, 2022, at the **Eastern States Exposition – Young Building** 1305 Memorial Avenue, West Springfield MA 01089.

This year we are happy to be featuring exhibitor "showcases" (20 minutes) on Friday evening from 8pm-11pm and "live commercials" (2 minutes) during lunch on Saturday. Both provide a great opportunity to tell our MAFA audience a little bit about who you are and what you do. Times are limited and first come first serve with completed registration.

The Trade Show will be opening on Saturday, October 29, 2022, at 8:00 am and remain open until 4:00 pm (*no teardown is allowed until 4:00 pm*). We ask that all exhibits be in place by 8:00 am on Saturday morning. Keep in mind that the Tradeshow exhibits can also be set up on Friday evening from 4pm-9pm. There is a limit of two exhibit spaces per member.

The cost of a trade show booth is \$125.00 for members, which includes a 6' booth space, one table, and one chair. The cost will be \$175.00 for non-members (which includes \$50.00 membership fee). There is an additional fee of \$25.00 for electricity. You must be an associate member to be able to participate in our Tradeshow.

Along with your Tradeshow registration, you will receive a complimentary lunch ticket, this will also give you a networking opportunity to join the MAFA members and enjoy the lunch buffet.

We will be checking name tags for admittance to the Trade Show and meeting sessions. Please note that there will be **NO LATE ADDITIONS FOR MEALS**. We must have an exact count by **October 15, 2022**, to provide to the **Eastern State Exposition**. **The costs of meals (except for the complimentary lunch) are in addition to the booth charge**. Saturday meals are as follows: Breakfast \$30; Lunch \$35.00; and the Banquet in the evening is available for \$60.00 per person. Please provide the names of all people attending the Trade Show Registration Form so that name tags can be generated for all.

For room reservations, contact **Sheraton Springfield Monarch Place Hotel, One Monarch Place, Springfield MA 01144, phone (413) 781-1010**. Be sure to mention that you are with the *Massachusetts Agricultural Fairs Association*. The nightly room rate is \$139.00 plus tax. Plus, an additional parking fee of \$20 per night. Shuttle service to and from fairground will be provided if enough interest is shown. \*\*\*Please note if in need of shuttle service.\*\*\* The hotel reservations must be made by October 7, 2022.

Please mail the attached registration form and payment to: **MAFA, PO Box 704, Chicopee MA 01021-0704**. We look forward to welcoming you to the 2022 MAFA Convention and Tradeshow.

Jeanne Tippet  
MAFA Secretary/Treasurer  
(413) 250-1436 or [secretary@mafa.org](mailto:secretary@mafa.org)

# TRADE SHOW BOOTH REGISTRATION 2022 MAFA Convention

**Eastern State Exposition – Young Building  
West Springfield, MA  
October 29, 2022**

Please return this completed form to: *MAFA, PO Box 704, Chicopee MA 01021-0704.*

Make check payable to: **Massachusetts Agricultural Fair Association (MAFA)**

- Registrations and payment of \$125.00 Deadline is October 15, 2022.
- Registrations received after October 15 will be \$ 150.00 for members.

If you have any questions, please contact Jeanne Tippett at 413-250-1436 or secretary@mafa.org.

Fair/Company Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

\*\*\*Shuttle service needed from **Sheraton Springfield Monarch Place Hotel** \_\_\_\_ Yes \_\_\_\_ No\*\*\*

## Attendees

Name Of Attendee(s) Required	Breakfast Saturday <b>\$30.00</b> each	Lunch <b>\$35.00</b> each	Dinner Buffet (Banquet) <b>\$60.00</b> each
<i>Please print name</i>		<i>complimentary</i>	
<b>TOTAL MEALS</b>	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>

*Note: Meals are an additional cost*

Meal total \$ \_\_\_\_\_

## BOOTH REQUIREMENTS (All booths are 6 ft wide)

Check one: \_\_\_\_\_ 6' \_\_\_\_\_ double booth (additional fee) \$ \_\_\_\_\_

## ELECTRICAL REQUIREMENTS

Check one: \_\_\_\_\_ Yes (additional fee \$25.00 per area) \_\_\_\_\_ No \$ \_\_\_\_\_

TOTAL ENCLOSED: \$ \_\_\_\_\_

Are you interested in:

SHOWCASE (20 minutes) Friday from 8:00 pm -11:00 pm \_\_\_\_\_ Yes \_\_\_\_\_ No

COMMERCIAL (2 minutes) Saturday during lunch \_\_\_\_\_ Yes \_\_\_\_\_ No