

TRI-STATE CONVENTION • TRADE SHOW • SHOWCASE 2016

November 11-12, 2016
Sturbridge Host Hotel & Conference Center • Sturbridge, MA



Check List: Visit MAFA.org or CTAgFairs.org for all information & updates ✓

Registration:

- Due Oct. 29th to Bridget Burns, MAFA Treasurer with payment
- Remember everyone: fair representatives & guests attending
- Breakfast is at 7:00 for All Day & Business registrants

Overnight Room Reservations:

- Sturbridge Host Hotel & Conference Center
366 Main Street, Sturbridge, Massachusetts 01566 • 508-347-7393
- Group rate available until October 20, 2016.. Subject to Availability
- Mention MA Agricultural Fair Association
- Room rate \$109/night plus Discounted taxes

Trade Show:

- Notify all of your fair personnel, there is something for all departments at the trade show

Reception & Showcase:

- Notify all of your fair personnel and enjoy the entertainment while you make plans for your 2017 entertainment schedule.

CT Teacup Auction & MA Auction/Raffle:

- Bring an item(s) for the auctions/raffles

MA Fair Marketing Displays:

- Bring items for the MA fair marketing displays

Banquet:

- Don't forget to collect any winnings from the Auctions & Raffle

ON THE CALENDAR



ACF Annual Business Meeting

Lyceum • Terryville, CT

Nov 5, 2016



2016 IAFE Convention

Paris & Bally's Hotel, Las Vegas, Nevada Nov 27 - Dec 30, 2016

Visit: FairsandExpos.com for more information



IAFE Zone1 Covention 2017

Reading, PA

March 30-April, 2017

Visit: IAFEZone1.com for more information

CTAgFairs.org MAFA.org WashingtonCountyFair-ri.com

PROGRAM

TRI-STATE CONVENTION • TRADE SHOW • SHOWCASE 2016
 November 11-12, 2016
 Sturbridge Host Hotel & Conference Center • Sturbridge, MA



CTAgFairs.org • MAFA.org • WashingtonCountyFair-ri.com

Friday:

4:00 - 10:00 PM Registration
 3:00 - 11:00 PM Trade Show Set-up
 8:00 - 11:00 PM Entertainment Showcase
 Dinner on your own

Saturday:

7:00 AM Registration opens
 Trade Show (until 4:00 PM)
 CT Teacup Auction (until 5:00 PM)
 MA Raffle and Auction (until 5:00 PM)
 MA and CT Photo Contests judging (All day)
 7:00 - 8:15 AM Breakfast
 8:00 - 8:15 AM Welcome • Program Overview, MAFA Business Meeting, CT & RI Announcements
 8:15 - 9:15 AM **Keynote speaker: Ron Diamond, Raising Your Fair's Lid**
 9:15 - 9:45 AM Break - Visit the Trade Show, CT Teacup Auction, MA Raffle and Auction
 9:45 - 10:30 AM **Workshops or Roundtables**
 A. Social Media 101 - workshop
 B. New ways to educate the public about agriculture - workshop
 C. Grant Writing - Getting resources - workshop
 D. Archiving - workshop
 10:30 - 11:00 AM Break - Visit the Trade Show, CT Teacup Auction, MA Raffle and Auction
 11:00 - 11:45 AM **Workshops or Roundtables**
 A. Social Media 102 - workshop
 B. Concessions from the viewpoint of the concessionaire - panel
 C. ADA - Companion / Service Animals - workshop
 D. New ways to educate the public about agriculture - roundtable
 11:45 - 12:15 PM Break - Visit the Trade Show, CT Teacup Auction, MA Raffle and Auction
 12:15 - 1:30 PM Lunch with speaker(s)
 1:45 - 2:30 PM **General session - Focus group Young Fairgoers' View of Fairs**
 2:30 - 2:45 PM Break - Visit the Trade Show, CT Teacup Auction, MA Raffle and Auction
 2:45 - 3:30 PM **Workshops or Roundtables**
 A. Sharing of successes and failures - roundtable
 B. Competitive Exhibits - New Ideas - roundtable
 C. Security - workshop
 D. 4-H Fairs - roundtable
 3:30 - 4:00 PM Break - Trade Show and Raffle, Auctions
 4:30 - 5:30 PM Reception Walk Around Entertainers
 5:30 PM Banquet and Awards
 MA fair Awards
 MA Raffle
 CT fair awards
 After banquet until 1 AM Hospitality Room open

REGISTRATION



CT MA RI OTHER _____

Fair/Company Name:

Contact Phone:

Registration Contact Person:

e-Mail:

Mailing Address:

Website:

CONVENTION FEES: (Complete back)

All Day: (everything)* \$95/person x # _____ = \$ _____
* Program, Breakfast, Lunch & Banquet

Business Day* \$50/person x # _____ = \$ _____
* Program, Breakfast & Lunch

Reception & Banquet* \$50/person x # _____ = \$ _____
* Banquet - 5:30 pm

Total Enclosed: \$ _____

NO REGISTRATIONS WILL BE ACCEPTED AT THE DOOR

Please make checks payable to: **MAFA**

Mail with form(s) to:

Massachusetts Agricultural Fairs Assoc.
Bridget Burns
PO Box 125, Abington, MA 02351

508-468-1552 • bburns@foxboro.com

Late charge of \$4.00 per person will be added to reservations received after Friday, October 28, 2016

See back for individual participant information, please fill out completely.

Meals:

- Lunch & Dinner will be buffet

CT Fairs.org • MAFA.org • Washington County Fair-ri.com



REGISTRATION

- CT
- MA
- RI
- OTHER

All Day \$95
*Program, Breakfast, Lunch & Banquet

Business Day \$50
* Program, Breakfast & Lunch

Reception & Banquet \$50
*Buffet – 5:30 pm

FAIR/COMPANY NAME: _____

1. Name <i>with Office/Title/Department held for each participant</i>	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
2. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
3. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
4. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
5. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
6. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
7. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
8. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
9. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
10. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
11. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
Totals		3/\$285	1/\$55	3/\$150



REGISTRATION

- CT
- MA
- RI
- OTHER

All Day \$95
*Program, Breakfast, Lunch & Banquet

Business Day \$50
* Program, Breakfast & Lunch

Reception & Banquet \$50
*Buffet - 5:30 pm

FAIR/COMPANY NAME: _____

12. Name <small>with Office/Title/Department held for each participant</small>	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
13. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
14. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
15. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
16. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
17. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
18. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
19. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
20. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
21. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail: _____		Phone _____		
<i>Example</i>		3/\$285	1/\$55	3/\$150
Totals				