

Massachusetts Agricultural Fairs Association

2014 Conference

November 7th & 8th 2014

The Massachusetts Agricultural Fairs Association will be holding their annual convention the dates of November 7th and 8th of 2014 at the Resort and Convention Center at Hyannis in Hyannis, MA.

The Resort and Conference Center's telephone number for reservations is (866) 828-9111. Please identify that you are with the *Massachusetts Agricultural Fair Association*. The nightly room rate is \$100.00 plus tax. The hotel reservations must be made by **October 20, 2014**. All reservations must be secured by a one night deposit, plus current 11.7% MA. Occupancy room tax, per room via a valid American Express, Visa or MasterCard number with an expiration date, or a check is acceptable. If an individual reservation is cancelled fourteen days or more prior to arrival, the deposit is refunded, less \$15.00 service charge and a cancellation number is obtained. If an individual reservation is cancelled thirteen days or less prior to arrival, or does not arrive on the specified dates, the reservation is cancelled for all nights and the entire deposit will be forfeited.

The cost for a full registration this year will be \$80.00. However, if you can not stay the entire day, you may purchase individual meals for breakfast and/or lunch with a \$20 additional registration fee. This means if you will only be buying lunch, then you must send in the \$23 for lunch plus the \$20 registration fee for a total of \$43. All meals must be purchased in advance by the **October 20th deadline**. No meals will be able to be added after this date. No refunds will be made after **October 28th**. Please watch for the program schedule to be listed on our website. Also, please note that all meals this year are buffet style.

This year we are offering a day trip to Martha's Vineyard on Sunday. The cost will be \$30/person. Bus to the ferry will pick people up at the Cape Cod Fairgrounds (Barnstable Fairgrounds). We will be taking the 9:30 ferry to the Vineyard and return back on the 2:30 ferry. This trip will include a two hour bus tour of the island and a luncheon at the Martha's Vineyard fairgrounds. Space is limited and available on a first come first serve basis. No refunds will be allowed due to the commitment of the tour bus company.

Please remember to send items for our gifts bags as well as donations for our raffle and auction. Items for the gift bags (approximately 200 bags) can be shipped to the secretary before the convention which must be rec'd by Wednesday before event.

We will be having an auction again this year. Please bring cash, checks, and credits cards to purchase your items at the auction.

Please return your registration form by October 20th, 2014

For more information, questions, or suggestions call:

Secretary: Bridget Burns at 508-468-1552

Massachusetts Agricultural Fairs Association

Program Draft (subject to change)

Friday November 7th

4-6pm	Registration Open
7-9pm	Early Trade Show Setup
7-9pm	Presidents Reception
8-11pm	Trade Show Showcase

Saturday November 8th

7:00 am	Registration Opens
7-9am	Breakfast
	Networking Activity
	Speaker
9-4pm	Trade Show Open
9:30-10:15am	Workshops
	MA Statewide Competitions for 2015
	Grant Writing
	What's Your Problem
10:15-10:45am	Coffee Break
10:45-11:30am	Workshops
	Helping Others While Learning (HOWL)
	Social Media
	Share your Successes
12:00-1:30pm	Lunch
	Slide Show
	Business Meeting
	MDAR Meeting
	IAFE Update
1:45-2:30pm	Workshops
	African Elephants
	Horses, Oxen, Pony Pulls
	What your Regional Tourism Board Can Do For You
2:45-3:30pm	Workshops
	Cranberries
	Recycling Works
	Top 10 things in Marketing your Website
3:30-4:00pm	Break/Raffle
5:30-6:00pm	Reception/Cash Bar
6:00/6:30pm	Hall of Fame Award
6:30pm	Banquet
	Auction
	Media Awards

Sunday November 9th

Martha's Vineyard Trip (optional)

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How to have your Fair included

In the Annual PowerPoint Slide Show at Lunch

1. Collect digital photos of your Fair which fit the theme. The 2014 theme is “People Make the Fair”
2. Choose a maximum of 20 photos
3. Be sure all photos are in JPEG format
4. Email them to mvjeano@comcast.net with a subject line of “the name of your fair” or mail them by USPS (on a CD labeled with the name of your fair) to Jean Holenko PO Box 997 West Tisbury, MA 02575

Note you may have to send multiple emails as all 20 photos may be too large to send at once. You will receive a confirmation email or postcard that your photos have been received.

**All pictures must be received by October 25th in order to
be included in this year’s slide show**